

ENYDCTA Board Meeting Minutes

Virtual January 3, 2022, called to order at 8:32pm

Board Members: Joy, Jeff, Christy, Kimberley, Jennifer, Alyson, Denise, Margie, Beth
Members: Jolene Caruso

Introductions

- As the first meeting of the new board, all board members introduced themselves briefly.

Reports

President's Report

- Intro and Welcome
- Upcoming event with Jeff Lindberg in February, awards can be collected there to save on shipping.

Treasurer's Report

- Review of current financials: December 2021 to current.
- Looking to create a budget for 2022, Christy and Beth to see if they have previous and email them.
- 2022 budget to include clinics/events/memberships/schooling shows
- Motion to Accept: Jeff, Second: Beth, All present in favor.

Cor. Secretary Report

- Instagram and FB getting setup/updated to increase public profile, FB Board member profiles to begin
- Discussed potential for Facebook "Boosts" for events, funding will be needed.
- Kimberley set up a Canva account to allow for better publishing of events.

Date Changes

- Events coming up and proposed date changes to accommodate deadlines
 - Silent Auction to 10/28-11/7 and Annual Meeting/Awards to 11/12
 - Motion: Jeff, 2nd: Christy, None opposed.
 - Year End Awards from 12/4 to 10/21
 - Motion to table to next meeting: Beth, 2nd: Denise.
 - 2022 Annual Meeting and 2021 Awards to be held virtually on 1/22, Joy to work on content and testing Zoom and Facebook Live options.
 - Motion to hold on 1/22 7pm virtually: Jeff, 2nd: Beth
 - Scholarship from 12/15 to 9/1 to be announced at Awards Meeting
 - Member of the Year committee to be formed, advised that this has been done by previous 3 recipients in the past, and was decided already for this year.

Other Business

- Schooling Series committee to be formed, looking for 8 volunteers to assist, will put out an email for interest. Looking to hold 1-3 shows, looking to have a committee in place by 2/7.
- Region 8 Championships in September will need volunteers, ideally 10 per day of the show (4 days). Beth will manage this step.
- Sponsorship committee to be headed by Jennifer Saunders.

- Propose Piaffe flyer be published Early spring, end of summer and after annual meeting to allow for announcements. Tentatively set date for publication: 3/13/22. Discussed minimal printing options and use of online for most members.
- Board agreed to mandate masks for events until further notice for safety, starting with the February clinic.

Adjournment at 9:43, motion by Joy, Second by Jeff, None opposed.
Next meeting to be held virtually on 2/7 @ 8:30pm.