

ENYDCTA 3/7/22 Minutes

ENYDCTA Board Meeting Minutes

Virtual: March 7, 2022, called to order at 8:30pm

Board Members: Joy, Jeff, Christy, Kimberley, Jennifer, Alyson

Members: Susan Stuhr

- Reports:
 - President, Joy
 - 2/12 Jeff's educational forum was a great success with 52 auditors, mostly non-enydcta members.
 - Treasurer Report, Jennifer
 - Motion to accept financials by Joy, second by Christy, All in favor.
 - Corresponding Secretary, Kimberley
 - Discussed sponsorships on social media as a concern when only one sponsor can be attached to a Facebook Post and ways to use multiple posts to resolve this by potentially posting Logos of sponsors. Margie's Event is nearly full, Kim to follow up regarding Auditors.
 - Piaffe Flyer, Alyson
 - New date in April for publication so we can obtain sponsors prior to going to print. Post info on "Safety in Agriculture Tourism Act." Post sponsorship options and schooling show information. Events for the year. Joy to provide a president letter, issue should include a recap of Jeff's event and potentially Margie's, as well as info about Landsafe.
- Committee Reports:
 - Schooling Show Series
 - Meeting was held 2/21, next meeting 3/14 @ 8:30pm. We have 2 sites set, June 20th Trilogy w/Celeste Brown and July 4th Larkin' Hill with Holly McNeil. Maybe just 2 shows this year and a test-ride-test at SUNY Cobleskill as the 3rd.
 - Sponsorship Committee
 - Looking for any board members that want to help with outreach for sponsorships. Discussed various levels to offer and what was included at each price point. No decision was reached regarding this discussion. Also discussed creating a level for businesses that sponsor for the year rather than each event. The Schooling Show Committee will continue to work on this.
- Old and Unfinished Business:
 - 3/20 (Margie) Jumping Clinic and Discussion: Christy and Joy will be on site to greet newcomers & share info about enydcta. No additional volunteers stated they were available. Releases for participants were completed online along with coggins and clinic applications, copies for auditors to be available at the check in station along with new liability signage.
 - 5/21 Landsafe Clinic @ Larkin Hill: 5 more participants needed at this point, Free auditing to members, and Landsafe to pay \$25 per rider to ENYDCTA.
 - Bylaws/Scholarships: Attorney Dana Stanton will be working on updating bylaws, conflict of interest, and scholarships requirements to be compliant as a 501c3 and get them to us by 6/6, ready to present to the general membership for voting. This was tabled to 4/4 meeting.
- New Business:
 - Volunteer Coordinator: Motion to accept Susan Stuhr as the new volunteer coordinator by Jeff, Jen second, All in favor. Joy recommends a committee of 2-3 people to help Susan with the volunteers.
 - Memberships:
 - Discuss the potential of creating a free membership for sponsors that do not include USDF. This may be against USDF rules, Joy will ask.
 - Previously a rule granting free membership for lifetime to past ENYDCTA presidents was instituted. Joy proposed we eliminate this going forward, while grandfathering in the small number that currently get this benefit. Jeff motioned to remove this benefit going forward, Alyson Second, Christy Abstain, All others in favor.
 - Member of the year: Proposed change to a member (non-officer) that volunteers the most hours and/or has the biggest impact for the club and is decided by the board. Tabled to 4/4 meeting with email discussion and brainstorming.
 - R&C and Preparing Volunteers:
 - Scribe training seminar in April: Joy proposed we start planning a training seminar using experienced scribes. Susan Stuhr expressed interest in organizing this & Rita Moore (retired librarian w/ organizational skills) on the SS committee is able to help as well.

- Juniors: Joy proposed we find someone to coordinate ENYDCTA Juniors, perhaps have that be a Junior and get them more involved in committees and board meetings. There is a page on the website for juniors. Jeff discussed getting his Junior riders involved as well and will follow up. This will be discussed further in future meetings.
- USEA: Motion to affiliate with USEA by Jeff, Jen Second, Christy Abstain, All others in favor. Cost is \$75 for up to 100 members, \$125 > 100 members.
- Seal: We have a new club seal being made. Once completed we can decide where it will be stored.
- Clinics: Joy is looking for someone to spearhead this.
- Instructor's Retreat: Joy has reached out to Carl Hester regarding this with an amateur clinic back-to-back. Joy and Jeff organized this but there is a question of whether we were already approved to hold this again for the grant from The Dressage Foundation. Cody Moore handled the last program but is in the L program and will not have the time to help.
- Minutes: Jeff motioned to accept the minutes from 2/7, Joy second, all in favor. Previous minutes have been stored in Google Drive with a link to reach them on the website.

Adjournment at 9:31, motion by Jeff, Second by Alyson, All in Favor.
Next meeting will be held virtually on 4/4 @ 8:30pm.