

ENYDCTA Board Meeting 12/05/2022 Minutes

Present: President- Joy Black
Vice President- Jeff Lindberg
Recording Secretary- Joshua Powell
Corresponding Secretary- Vickie Hurewitz
Treasurer- Jennifer Saunders
Piaffe Flyer Editor- Alyson Worthington (absent)
Volunteer Coordinator – Laura Stulberger
Member-At-Large - Margie Hutchison (absent)
Member-At-Large - Denise Film (absent)
Webmaster (Volunteer) -Peter Tkaczy
Jen Symons (Club member & volunteer web designer)
Kristen Grasso (Club member and volunteer for Dressage for Kids)

There was an error in November Board minutes, J.Powell fixed the error and the minutes were accepted.

Jennifer Saunders reviewed the November financials. The year ended strong financially, she will submit her report via email and this report will be attached to these minutes. A motion was made to accept the report and it accepted.

Jennifer Symons joined the meeting as a member and will be spearheading the website redesign. She presented results from a survey she conducted asking the board and few non-ENYDCTA equestrians what they are looking for in our new website. People who responded want to see a website that is inclusive, active, informational, and brings the riding community together. There was also a desire for people to see the club as fun, vibrant and welcoming.

People want the website to have information on events, the ability to pay for membership online, downloadable relevant forms, photos and stories highlighting members' successes. More updates, more financial sponsorships. Based on this feedback, Jen will start the redesign. She asked about what the board is looking for in terms of timeframe to get this completed.

Joy polled the group to see if the board wanted to meet on 1/2/2023 as it is close to the New Year Holiday. The board agreed to meet.

Kristin Grasso will host the DFK, the cost will be \$250.00 per rider. L. Gray will take be 8-12 riders. There was some questions around insurance, Joy shared that the club has a rider for this. Joy will share the clubs insurance with her for review.

The club will absorb cost that are not covered by the rider fees. This should be a small amount. Kristen will be generously picking up a lot of the cost. Kristen will need reliable volunteers to wrap up the clinic so she can leave by 5pm. The club will provide \$500.00 for this clinic that will be used to off set expenses such as lunches, port-a-potty etc. Jennifer Saunders asked for a description of the event and she will apply to Stewart's for a grant.

Educational Programs:

Vickie's trainer is willing to do a clinic (I could not make out her name?)
Joanne Anderson would like to do a program around karate (January)

Sarah Giekie will do a clinic in February
Margie Hutchinson will do a program in March
Marcia Kulac will do an event in April.

Joy would like these events to have an educational aspect to auditors.

Dover is willing to host events and will provide snacks for events that do not require horse and riders.

Joy brought up the costs of credit cards. She suggested that an admin fee be levied on members who use credit cards. Jen Saunders told the board that these fees are in the budget and that this is a legitimate cost.

Joy raised the issue of required attendance for board members. This was discussed but no action was taken and this will be discussed at January's meeting.

Jen asked the board to bid on a Michael Poulin clinic that is being raffled by the Dressage Foundation, a motion to bid up to \$2000.00 was made and carried.

The meeting came to a close.

**note – all meetings are recorded by an audio device.*