

ENYDCTA Board Meeting 04/03/2023 Minutes

Present: President- Joy Black, Vice President- Jeff Lindberg, Recording Secretary- Rita Moore
Corresponding Secretary- Vickie Hurewitz, Treasurer- Jennifer Saunders, Piaffe Flyer Editor –
Meredith Vanderminden, Member-At-Large - Denise Film, Webmaster (Volunteer) - Jen Symon,
Juniors-Barb Martenis.

Meeting called to order after confirmation of quorum. Motion made and second to accept minutes of March meeting. Motion passed.

Reports

- a. President: Introduction of volunteers Junior Coordinator Barb Martenis and Piaffe Flyer editor Meredith Vanderminden after Treasurer's report. Deb, Hits secretary, invited ENYDCTA to participate again this year. Training for electric scribing volunteers will be provided. Participation earned \$1200 for ENYDCTA last year.
- b. Treasurer: Report sent to board members 04/03/2023 showing a \$11,188 surplus to date. Reviewed various sources of income and expenditures. Positive month overall and year to date. Motion to accept report made and second. Motion passed.
- c. Junior Coordinator: Discussed planned survey to Juniors. Key issues -communication, purpose of Junior Riders. Discussed age range to target. Page posted on website for juniors. Other online communication programs mentioned such as Instagram, TikTok, messaging, etc.
- d. Piaffe Flyer editor: Issue coming out by end of April at the latest.

New Business

- a. Jennifer Symon: Presented poll results of members on educational program, training, and clinic preferences. Goggle analytics set up. More in-depth analysis of data will be available for the next meeting. Suggestion made to post an online member directory available only to members. Discussion followed. ENYDCTA Store is progressing and should be open for business shortly.
- b. Party/event/social board and active volunteers: Date set for April 28 coinciding with the Linda Zang clinic. Location – TBA.
- c. April Volunteer Month: List of volunteers will be provided to Deb from Dover for a \$10 gift card. Recognition on FB and other media formats for volunteers.

Old Business

- a. Vickie Horowitz: Discussion of feather flag design and requirements. Motion made to purchase feather sign saying "ENYDCTA", second, and passed.
- b. Board Changes: Discussion of adding four voting members at large to Board.
- c. Brief update on response to need for volunteers.
- d. Sponsorship: Kate Ernst has volunteered to assist with sponsorship. Let her know before you reach out to someone so she can coordinate. Sponsorship letters available.
- e. Silent Auction: Kate Ernst has volunteered to coordinate.
- f. Scholarship and Member of the Year: Jeff will write a blurb for posting in Piaffe Flyer.
- g. Perceived preferential treatment: Discussed possible perception of Board-centric favoritism for Zang clinic. Question posed: should we limit the number of times a Board member rides at any one clinic? Should we limit the number of times riders from a host facility may sign up to ride? Policy toward grooms – no charge for groom/person who comes for the ride before, watch the person ride, and watch the person after without a charge. If the groom/person comes for the day, they should pay an auditor fee.

Motion to adjourn made, second and meeting adjourned at 8:14pm.

Next meeting Monday May 1, 2023 at 7:00pm.