

ENYDCTA Board Meeting 05/01/2023 Minutes

Present: President- Joy Black, Vice President- Jeff Lindberg, Recording Secretary- Rita Moore
Corresponding Secretary- Vickie Hurewitz, Member-At-Large - Denise Film, Webmaster
(Volunteer) – Peter Tkaczyk and Jen Symon. (Volunteer) Elizabeth Shepard.

Meeting called to order at 7:02 after confirmation of quorum. Motion made and second to accept minutes of February and April meetings. Motion passed.

Reports

- a. President report
- b. Treasurer report
- c. Piaffe Flyer

New Business

- a. Peter Tkaczyk, webmaster, presented report on website analytics that included number of views, average length of sessions, most popular pages, and user demographics. Jen Symon spoke about international and other regional hits. Discussion followed adding “hot” button on event page to encourage nonmembers to join.
- b. Family memberships: NEDA membership packages reviewed. Discussion followed focused on benefit to ENYDCTA to draw in Juniors. Vickie Hurewitz volunteered to investigate proportional discounts for membership levels. Motion made and passed to table discussion until report from Vickie Hurewitz. Jen Symon volunteered to look into ease of using the website to keep track of multi-year memberships.
- c. Report prepared by Barbara Martenis Junior coordinator and presented by Joy Black. Recommended position be called Junior Rider Coordinator; created email for junior rider business; survey ready to send out via website and other social media. Discussion followed regarding the age range of junior rider. By-laws define junior rider as under 21 years of age. Jen Symon referenced the need to include diverse groups for inclusion in efforts for club development. Discussion followed.

Old Business

- a. Feather flag competed and used at Linda Zang clinic.
- b. Jeff Lindberg agreed to prepare possible wording of propositions needed for upcoming annual meeting vote – 4 additional members at large and emeritus board position.
- c. Jen Saunders will oversee the Schooling show at Trilogy on June 11th. Denise Film judging jumping part. Confirm Margie Hutchinson to judge Ag. 20th event.
- d. General discussion on sponsorship, donation of use of facilities for ENYDCTA events, funding for arena, posting of photographs by Molly Czub.

Motion to adjourn made, second and meeting adjourned at 8:04pm. Next meeting Monday June 5, 2023, at 7:00pm. Jeff Lindberg will chair the November board meeting.